

Northfield Energy Committee

Minutes of June 15, 2021

Present: Sarah Wolfe, Bob Keeley, and Patrick Meehan

Meeting was called to order at 6:38 by Chair Sarah Wolfe

Public Participation: None

May 18, 2021 Minutes: Motion to approve (Bob), Seconded (Pat).
Approved.

Kiosk Update:

- After coordinating with the Town, the 'raingarden' portion of the kiosk site will be excavated by the Town during the week after July 4.
- After that time, Tom Trombley will be putting in the soil layers that we need. Gail met with Christine Barnes from the Master Gardeners' Club and she viewed the site and we discussed planting strategies.
- Gail has confirmed the billing relationship with NCDN to handle the grant received from NSB.

Building Energy & EV charging campaign update:

- Library meeting tomorrow at 5pm in the outdoor classroom.
- EV Campaign: waiting to meet with NCDN before moving forward.
- Survey results summary:
 - Survey summary is nearly complete, Bob will finish edits in the next day
 - Distribution:
 - Include in next email to our distribution list, which Bob will write
 - Sarah will post on Facebook
 - Bob will share on Front Porch Forum
 - We will provide hard copies to:
 - Town Manager - put out in the Town Office and anywhere else they deem appropriate
 - The Brown Public Library - bring printed and digital copies for tomorrow's meeting

Education campaign update:

- Post language was approved. Sarah will start to schedule posts next week on Facebook and Front Porch Forum.

- Posts will include calls to action: share with your friends and/or get in touch with us to learn more
- What's the action?
 - Share with friends and neighbors
 - Get in touch if you want to be involved or make a difference
- We will include an overview of the upcoming education campaign in the next email update

New construction education opportunity:

Pat and Liz Meehan are building an energy efficient home on their property this year. Pat's going to be writing a blog about the process, and is also willing to host one or more walk-throughs during the building process.

- The NEC will share Pat's posts, as appropriate
- Posts will also encourage others to share their energy projects and invite people to learn more by letting us know if they'd be interested in a tour. If enough organic interest, we can schedule an event. Pat is also willing to host 1:1 tours if a larger event doesn't make sense.
- We will include an overview of the project & blog in the next email update

Other business:

- Managing our email distribution list:
 - Committee decided to adopt a regular schedule for communications, so that we're not over-emailing and we're remembering this as a core channel for communicating updates.
 - Committee will discuss potential updates to include in the next email at each meeting. Updates for the email will be compiled and sent by one week after the meeting.
 - Sarah will look into a free and accessible email group manager so that we are providing our list with an opt-out and subscribe option.
 - Bob will compile the next update, which will include the following updates (member lead in parentheses):
 - Survey results (Bob)
 - Education campaign preview (Sarah)
 - Blog/new construction project (Pat)

Meeting was adjourned at 7:26pm.

Respectfully submitted,
Sarah Wolfe, NEC Chair (filling in for Secretary Gail Hall)