

Meeting #2 Temporary Committee on ARPA OUTREACH - February 25, 2022

We decided that good two-way communication on this subject will require more than in-person meetings. In addition, we will create and "FACT SHEETS" (aka "info sheets") widely using "mobile outreach easels". Distribution sites will include the SR CENTER, the LEGION, the MUNICIPAL BLDG, the COMMON CAFE, TRANS VIDEO, the FALLS GEN, and the many churches in our community. We will also use SOCIAL MEDIA.

Consistency of message is essential/critical/imperative!

We also decided that there needs to be some other way to solicit input; e.g. surveys.

Per notes of Mark Fournier (thank you, Mark!) we decided the following TIME LINE:

- Get info sheets into the utility bills, distributed on social media, on easels distributed to locations around town. (need to figure out who will be moving them around every few days. Needs to be one person so there is no confusion) by April 1st! Discuss and finalize at the March 18th meeting at the latest for printing time.

- Find facilitators for the meetings: We need to figure out who wants to host one or more meetings. Set the location, the host's name, and the date/time for each meeting by April 15th; Coordinating with the locations with the finalized date/time for their meeting and asking for sponsorship of refreshments if we don't have someone not associated with the location sponsoring it.

- Coordinate with all facilitators to go over the outline/operation for meetings, responsibilities, time limits, etc. before the end of April

- Set meetings in May/June/September

Collect data and collate it condensing to ideas that are plausible/possible and present the final list of projects to the select board No later than the October 18th meeting.

ACTION ITEMS:

Anastasia: WEBPAGE or FB PAGE or other social media (Instagram?); will check the Jericho ARPA page for ideas.

Merry: Ask Council on Rural Dev't about obtaining info for the FACT SHEETS; She will invite Stevie Balch to help her track that down and share with Dave & Charley.

Dave (together with Charley Morse): develop First Draft of INFO SHEETS

Rebecca (*Yes, we gave you something even tho you were sick and could not participate*): ask BPL to host a drop box for surveys when these are developed

Clare: develop the in-person meetings; i.e., the agenda, "sponsors" and roles

Mark: did the time line.

WE WILL MEET AGAIN VIA GoToMEETING promptly at 6pm FRIDAY 4MAR. for 1 hr.

Please share these minutes with anyone interested.